

Hunter.io



Hunter.io is a tool primarily used to find email addresses, verify email validity, and create targeted email lists. It's widely used for cold emailing, lead generation, sales prospecting, and email list building. The platform offers several functions that go beyond just email lookup, including the ability to verify emails, integrate with other tools, and use their browser extension to search for emails directly from websites.

Key Features of Hunter.io

The screenshot displays the Hunter.io web interface. On the left is a sidebar with navigation links: Discover (highlighted), Finder, Verifier, Bulks, Signals, Leads, Campaigns, Integrations, API, Notifications (16), and Support. The main area is titled 'Filters' and 'Load'. It contains a list of filter categories: Company name, Headquarters location, Industry, Size, Company type, Keywords, Companies similar to, Year founded, Technologies, and Funding. Each category has a dropdown arrow. Below the filters is a search bar with the placeholder text 'Describe the companies you're looking for' and an example: 'e.g. Small and medium size companies from the banking industry in Europe'. To the right of the search bar is a red search button. Above the search bar is an illustration of a hand pointing at a document with a plus sign. Below the illustration is the text 'Find relevant companies at scale.' and a paragraph explaining the Hunter Discover feature. There are two buttons: 'Show me an example' and 'Tutorial'.

Before diving into the practical steps of using Hunter.io, let's quickly overview the core functions of this tool:

- Email Finder
- Email Verification
- Domain Search
- Bulk Email Lookup
- Campaigns
- API Integration
- Chrome Extension

Getting Started

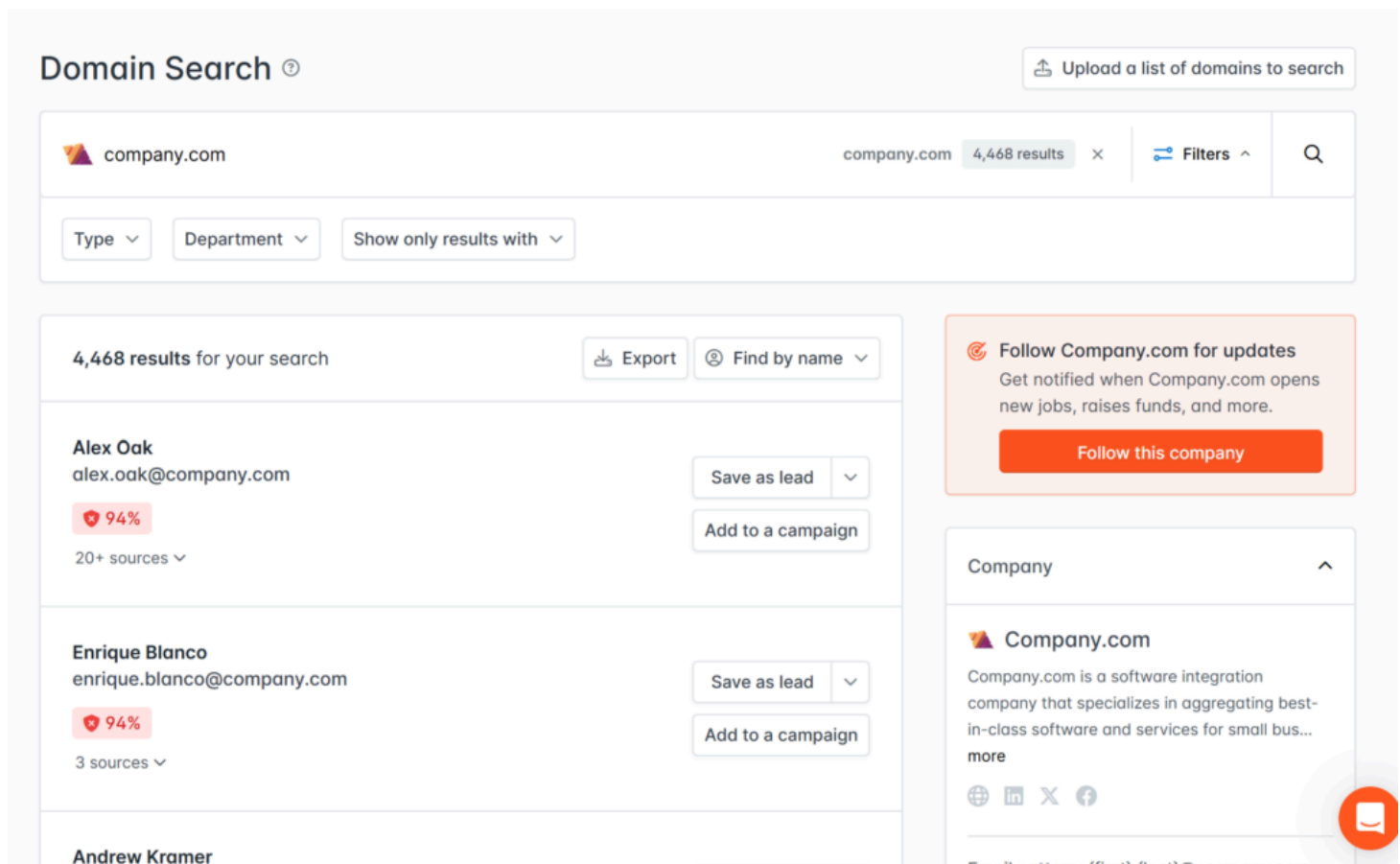
The first step to using Hunter.io is signing up for an account. Hunter.io offers a free plan with limited searches per month, so if you're just getting started or have light usage needs, this will suffice. If you need more searches and advanced features, you can upgrade to one of their paid plans.

1. Go to the [Hunter.io website](https://hunter.io).
2. Click Sign Up to create a new account. You can register using your email, Google, or LinkedIn account.

3. After registration, you'll be taken to your dashboard, where you can access all of Hunter.io's features.

Finding Emails

The primary function of Hunter.io is the Email Finder, which allows you to find email addresses for a specific company or domain.



1. Navigate to the Email Finder. On the main dashboard, you'll see an option labeled Email Finder at the top of the screen.
2. Enter the domain name (e.g., company.com) into the search bar. Hunter.io will search the web for publicly available email addresses associated with that domain. It will display a list of possible email addresses, including the name of the person and their role (if available).
3. If you know the name of the person but not the domain, you can enter the person's first name, last name, and company domain to get potential email results.
4. Hunter.io will show you a list of possible matches, showing the person's name and their job title, along with the email address it has found for that person.

You'll see a confidence score that indicates the reliability of the found email address based on the available data. Emails with higher confidence are more likely to be correct.

Email Verification Tool

Email Verifier ?

 Upload a list of email addresses to verify

 info@company.com

Verify



info@company.com is invalid

This email address isn't used to receive emails.

 0%

[See details](#)



Stay informed about changes at Company.com.

Get notified when Company.com opens new jobs, raises funds, and more.

[Follow this company](#)



We found 4,468 email addresses for company.com

Find the list of email addresses associated with this company that are publicly available on the web.

[See all results](#)

Another key feature of Hunter.io is its Email Verification tool, which allows you to verify the validity of an email address before reaching out. This is crucial to maintaining your sender reputation and avoiding email bounces.




1. Click on Email Verifier from the dashboard or menu.
2. Enter the email address you want to verify and click Verify.
3. Hunter.io will check whether the email address is valid and report if it is deliverable, risky, or invalid.
4. The results include a status indicator that shows whether the email is valid, risky, or invalid, along with a confidence level for that verdict.

If an email address is deemed invalid, it's best to avoid using it in your cold email outreach campaign to protect your sender reputation.

Bulk Email Lookup

Bulks

Choose what task to do in bulk.

	Domain Search Find email addresses from a list of websites or companies.	>
	Email Finder Find email addresses from a list of names and companies.	>
	Email Verifier Verify a list of email addresses.	>

For those working with large datasets, Hunter.io provides the Bulk Email Lookup feature, which allows you to search for emails in bulk by uploading a CSV file.

1. From the Hunter.io dashboard, select Bulk Tasks and then Bulk Email Lookup.
2. Upload a CSV file that contains a list of domains or company names for which you want to find emails.
3. Hunter.io will process the list and return a CSV file with corresponding email addresses, saving you time compared to looking them up individually.

Signals

Hunter.io Signals are essentially real-time alerts that notify you when specific actions occur on your prospects' or target domains. These actions could be events such as a company changing its domain, publishing blog posts, hiring new team members, or even when someone changes their contact information.

← Create a new Signal

✓ Category >

✓ Type >

3 Configuration

Back Create Signal

Configuration

Define your Ideal Customer Profile

Targeting the right companies will make your outreach more accurate and improve the success of your campaigns.

Headquarters location

Search or select a country/c

Company size

Search or select in the list...

Industry

Search or select in the list...

Funding information

Select the fundings rounds you'd like to include.

Series

☐ Pre-seed
 ☐ Seed
 ☐ Pre-Series A
 ☐ Series A
 ☐ Pre-Series B
 ☐ Series B
 ☐ Pre-Series C

49 match your filters

With your current configuration, you'd generate around 230 companies per month.

Self Inspection

Technology California, United States

1 email address

Raised \$3 Million in Seed from Costanoa Ventures, DVx VenturesandWestlake Financial

(Source: www.finsmes.com)

Centerseat

Texas, United States

1 email address

Raised \$2.7 Million in Seed from Silverton Partners

(Source: www.finsmes.com)

75F

Manufacturing Minnesota, United States

20 email addresses

Raised \$45 Million in Series B from Breakthrough Energy Ventures, Carrier Global Corporation, Climate Investment,

For cold email outreach and lead qualification, Signals provide valuable information that can guide you toward hot leads, ensuring your efforts are directed to the most promising prospects.

Hunter.io's Signals feature allows you to track various events related to companies and individuals. Here are some key examples of the types of signals you can track:

1. New Job Listings or Hires
2. Changes in Domain or Website
3. New Contact Information or Email Addresses
4. Company Growth Indicators

Chrome Extension

The Hunter.io Chrome Extension is a great way to quickly find emails while browsing the web. It's particularly useful when researching a company or individual's email on their website.

1. Go to the Chrome Web Store and install the Hunter.io extension.
2. Once installed, visit any company website, and the extension will automatically show available email addresses associated with that domain.

It's a fast, in-the-moment tool that doesn't require you to log into the full Hunter.io platform.