

Create Your Woodpecker Account



Before we do anything else, we need to setup an account with Woodpecker. This is my go-to solution for email automation and has been for several years now. It's cheap, simple to use and they have great support whenever you need it.

When you sign up using my link you get free 30 day access to Woodpecker along with 500 cold emails, no credit card required either.

[Click here to sign up for Woodpecker](#)

Connect your domain

After you've created your account, you will be asked to connect your email account. You have 3 options here:

1. Connect an existing Gmail/Outlook account
2. Manually enter your SMTP and IMAP information
3. Get a new domain and email directly from Woodpecker (\$4 per month)

I would not recommend sending emails from your main domain as there's always a risk of it being blacklisted, no matter how much you follow the guidelines. If that happens, all your communications with old and new clients will suffer, so it's not a risk worth taking.

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ConnectAdd infoConfirmation


Choose your email provider

 Google/Gmail


 Microsoft/Outlook

or connect a custom email account

 Other email provider
(SMTP/IMAP)

 Add in bulk
(CSV file)

Get new domain with email account

 Get domains
& email accounts

✓ Better deliverability

✓ Automated email setup

✓ Starting at 4 USD/mo

Cancel

Instead I recommend buying a new domain with a similar name to the one you have now. The easiest and best way to do this is to just buy everything straight from Woodpecker. That way you'll ensure better deliverability, your email domain will be automatically setup and you won't have to deal with sifting through endless forum threads on why DMARC is not working with your domain.

Warm up your domain

Your next step is to warm up your new domain. Sending cold emails, even just a few, from a brand new domain name can trigger spam filters. Woodpecker has a nifty feature called "Warm-up", it's essentially a shortcut to increasing the domain reputation and deliverability.

WARM-UP

Continuously boost your email account to increase deliverability. Build a strong email reputation. Ensure your emails don't end up in spam by sending real emails in the background.

[Add warm-up](#)

Let this warm up run for 2 weeks before sending any cold emails.